



AUTHENTIC RATING SOLUTIONS

B-BBEE VERIFICATION CERTIFICATE

MEASURED ENTERPRISE:

Company Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Trading Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Location: WPP Campus Johannesburg, Building C Woodlands Office Park, 20 Woodlands Drive, Gauteng, 2191

Registration Number: 2019/048872/07, VAT Number: 4580286443

Authentic Rating Solutions has assessed and verified the relevant B-BBEE Elements of the above-mentioned enterprise, to provide an independent and impartial opinion on the B-BBEE status of the enterprise.

B-BBEE STATUS: Level 1

Procurement Recognition Level		135%	Empowering Supplier		YES
Scorecard	Amended MAC Sector Charter Codes of Good Practice, Gazette 39887, 1 April 2016				
Enterprise Classification	Generic Enterprise		Financial Period	01 January 2025 – 31 December 2025	
Certificate Number	ATRS2026G4168		Issue Date	22 September 2026	
Version Number	1		Expiry Date	21 September 2027	
B-BBEE Element		Target Score	Verified Score	Black Ownership	%
Ownership		25	24.19	Modified Black Ownership	N/A
Management Control		27	19.10	Black Ownership	51.17%
Skills Development		30	15.15	Black Female Ownership	23.96%
Enterprise & Supplier Development		46	43.11	Black Youth	3.09%
Socio-Economic Development		5	1.69	Black Disabled	0.00%
Responsible Marketing and Communications		5	5.00	Black Unemployed	2.11%
TOTAL SCORE		138	108.24	Black People living in rural areas	0.00%
Participated in Y.E.S			NO	Black Military Veterans	0.00%
Achieve Y.E.S Target and 2.5% absorption			NO	Black Beneficiaries (Broad-Based Ownership Scheme)	0.00%
Achieve 1.5 Y.E. S Target and 5% absorption			NO	Black Beneficiaries (Employee Share Ownership Programme)	0.00%
Achieve double Y.E.S Target and 5% absorption			NO	≥ 51% Black Designated Group Ownership	NO
Principles Applied to Scorecard			Result	Analysis	Result
Modified Flow Through applied			NO	Complied with Subminimum Requirements	YES
Exclusion Principle Used			NO	Levels Enhanced	0
Discounting Principle Used			NO	Levels Discounted	0


Johan Kamper
Technical Signatory



BVA220



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**AUTHENTIC RATING
SOLUTIONS****B-BBEE VERIFICATION CERTIFICATE****ANNEXURE****MEASURED ENTERPRISE:**Company Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**Trading Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**Certificate Number: **ATRS2026G4168**

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Entities Included in the B-BBEE Consolidated Verification Certificate:

Company Name	Registration Number	VAT Number
Ogilvy South Africa Holdings (Pty) Ltd	2019/048872/07	4580286443
Ogilvy South Africa (Pty) Ltd – Cape Town	1998/000017/07	4690280187
Geometry Global Johannesburg (Pty) Ltd	1998/004822/07	4930173986
Go Advertising (Pty) Ltd	1998/008413/07	4300174176
Design Bridge and Partners (Pty) Ltd	1997/016029/07	4510171384
Geometry Global Cape (Pty) Ltd	2009/015144/07	4220255089
Ogilvy & Mather Durban (Pty) Ltd	1995/000597/07	4320169735
Social Lab South Africa (Pty) Ltd	2006/012611/07	4140246309
Ogilvy South Africa (Pty) Ltd – Johannesburg	1998/000017/07	4120191970



Johan Kamper
Technical Signatory

