



AUTHENTIC RATING SOLUTIONS

B-BBEE VERIFICATION CERTIFICATE

MEASURED ENTERPRISE:

Company Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Trading Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Location: 15 Sloane Street, Bryanston, Gauteng, 2021

Registration Number: 2019/048872/07, VAT Number: 4580286443

Authentic Rating Solutions has assessed and verified the relevant B-BBEE Elements of the above-mentioned enterprise, to provide an independent and impartial opinion on the B-BBEE status of the enterprise.

B-BBEE STATUS: Level 1

Procurement Recognition Level		135%	Empowering Supplier		YES
Scorecard	MAC Sector Charter Codes of Good Practice, Gazette 39887, 1 April 2016				
Enterprise Classification	Generic Enterprise		Financial Period	01 January 2023 – 31 December 2023	
Certificate Number	ATRS2024G2720		Issue Date	26 September 2024	
Version Number	1		Expiry Date	25 September 2025	
B-BBEE Element	Target Score	Verified Score	Black Ownership		%
Ownership	25	24.03	Modified Black Ownership		N/A
Management Control	27	16.74	Black Ownership		51.17%
Skills Development	30	19.13	Black Female Ownership		26.61%
Enterprise & Supplier Development	46	44.33	Black Youth		2.80%
Socio-Economic Development	5	2.40	Black Disabled		0%
Responsible Marketing and Communications	5	5.00	Black Unemployed		1.34%
TOTAL SCORE	138	111.63	Black People living in rural areas		0%
Participated in Y.E.S		NO	Black Military Veterans		0%
Achieve Y.E.S Target and 2.5% absorption		NO	Black Beneficiaries (Broad-Based Ownership Scheme)		0%
Achieve 1.5 Y.E. S Target and 5% absorption		NO	Black Beneficiaries (Employee Share Ownership Programme)		0%
Achieve double Y.E.S Target and 5% absorption		NO	≥ 51% Black Designated Group Ownership		NO
Principles Applied to Scorecard		Result	Analysis		Result
Modified Flow Through applied		NO	Complied with Subminimum Requirements		YES
Exclusion Principle Used		NO	Levels Enhanced		0
Discounting Principle Used		NO	Levels Discounted		0

Mariska Harding
Technical Signatory



2720

**AUTHENTIC RATING
SOLUTIONS****B-BBEE VERIFICATION CERTIFICATE****ANNEXURE****MEASURED ENTERPRISE:**Company Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**Trading Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**Certificate Number: **ATRS2024G2720**

Authentic Rating Solutions has assessed and verified the relevant B-BBEE Elements of the above-mentioned enterprise, to provide an independent and impartial opinion on the B-BBEE status of the enterprise.

Entities Included in the B-BBEE Consolidated Verification Certificate:

Company Name	Registration Number	VAT Number
Ogilvy South Africa Holdings (Pty) Ltd	2019/048872/07	4580286443
Ogilvy South Africa Cape Town (Pty) Ltd	1998/000017/07	4690280187
Geometry Global Johannesburg (Pty) Ltd	1998/004822/07	4930173986
Go Advertising (Pty) Ltd	1998/008413/07	4300174176
Design Bridge and Partners (Pty) Ltd	1997/016029/07	4510171384
Geometry Global Cape (Pty) Ltd	2009/015144/07	4220255089
Ogilvy & Mather Durban (Pty) Ltd	1995/000597/07	4320169735
Social Lab South Africa (Pty) Ltd	2006/012611/07	4140246309
Ogilvy South Africa Johannesburg (Pty) Ltd	1998/000017/07	4120191970

Mariska Harding
Technical Signatory

