



AUTHENTIC RATING SOLUTIONS

B-BBEE Verification Certificate

MEASURED ENTERPRISE:

Company Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Trading Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Location: 15 Sloane Street, Bryanston, Johannesburg, Gauteng, 2040

Registration Number: 2019/048872/07 VAT Number: 4580286443

Authentic Rating Solutions has assessed and verified the relevant B-BBEE Elements of the above-mentioned enterprise, to provide an independent and impartial opinion on the B-BBEE status of the enterprise.

B-BBEE STATUS: Level 1

Procurement Recognition Level:	135%	Empowering Supplier	YES	
Scorecard	MAC Sector Charter Codes of Good Practice, Gazette 39887, 1 April 2016			
Enterprise Classification	Generic Enterprise	Financial Period	01 January 2020 – 31 December 2020	
Certificate Number	ATRS2021G0995	Issue Date	06 September 2021	
Version Number	1	Expiry Date	05 September 2022	
B-BBEE Element	Target Score	Verified Score	Black Ownership	Percentage
Ownership	25	22.19	Modified Black Ownership	N/A
Management Control	27	12.79	Black Ownership	51.13%
Skills Development	30	17.59	Black Female Ownership	23.95%
Enterprise & Supplier Development	46	44.95	Black Youth	17.15%
Socio-Economic Development	5	1.69	Black Disabled	0.00%
Responsible Marketing and Communications	5	4.78	Black Unemployed	0.96%
Total Score	138	103.99	Black people living in rural areas	0.00%
Participated in Y.E.S		NO	Black Military Veterans	0.00%
Achieve Y.E.S Target and 2.5% absorption		NO	Black Beneficiaries – Broad-Based Ownership Scheme	0.00%
Achieve 1.5 Y.E. S Target and 5% absorption		NO	Black Beneficiaries – Employee Share Ownership Programme	0.00%
Achieve double Y.E.S Target and 5% absorption		NO	≥ 51% Black Designated Group Ownership	NO
Principles Applied to Scorecard	Result	Analysis	Result	
Modified Flow Through applied	NO	Complied with Subminimum Requirements	YES	
Exclusion Principle Used	NO	Levels Enhanced	0	
Discounting Principle Used	NO	Levels Discounted	0	


Marijska Harding

Technical Signatory



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B-BBEE CERTIFICATE ANNEXURE

MEASURED ENTERPRISE:

Company Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Trading Name: **Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries**

Certificate Number: **ATRS2021G0995**

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Entities Included in the B-BBEE Consolidated Verification Certificate:

Company Name	Registration Number	VAT Number
Ogilvy South Africa Cape Town (Pty) Ltd	1998/000017/07	4690280187
Geometry Global Johannesburg (Pty) Ltd	1998/004822/07	4930173986
Go Advertising (Pty) Ltd	1998/008413/07	4300174176
Superunion Africa (Pty) Ltd	1997/016029/07	4510171384
Geometry Global Cape (Pty) Ltd	2009/015144/07	4220255089
Ogilvy & Mather Durban (Pty) Ltd	1995/000597/07	4320169735
Social Lab South Africa (Pty) Ltd	2006/012611/07	4140246309
Ogilvy South Africa Johannesburg (Pty) Ltd	1998/000017/07	4120191970


 Mariska Harding
 Technical Signatory



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