



AUTHENTIC RATING SOLUTIONS

B-BBEE Verification Certificate

MEASURED ENTERPRISE:

Company Name	Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries
Trading Name	Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries
Location	15 Sloane Street, Bryanston, Johannesburg, Gauteng, 2040
Registration Number	2019/048872/07
VAT Number	4580286443
Certificate Number	ATRS2020G0727
Enterprise Classification	Generic Enterprise
Scorecard	MAC Sector Charter Codes of Good Practice, Gazette 39887, 1 April 2016

B-BBEE ELEMENT SCORE

B-BBEE Element	Target Score	Verified Score
Ownership	25	24.62
Management Control	27	12.62
Skills Development	30	14.36
Enterprise & Supplier Development	46	42.43
Socio-Economic Development	5	4.32
Responsible Marketing and Communications	5	3.41
Total Score	138	101.76

B-BBEE STATUS

B-BBEE Status	Level 1
Procurement Recognition Level	135%
Complied with Sub-Minimum Requirements	Yes
Black Ownership	51.09%
Black Female Ownership	27.13%
Black Designated Group Ownership	No
Empowering Supplier	Yes
Measured Period of Verification	01 January 2019 – 31 December 2019
Verification Date	02 September 2020
Expiry Date	01 September 2021


 Mariska Harding

Technical Signatory

Authentic Rating Solutions has assessed and verified the relevant BEE Elements of the above-mentioned enterprise, to provide an independent and impartial opinion on the BEE status of the enterprise.



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CERTIFICATE ANNEXURE

A Consolidated Verification Certificate issued to:

Measured Entity
Certificate Number
Registration Number

Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries
ATRS2020G0727
2019/048872/07

Entities Included in the Consolidated Verification Certificate:

Company Name	Registration Number
Ogilvy South Africa (Pty) Ltd	1998/000017/07
Geometry Global Johannesburg (Pty) Ltd	1998/004822/07
Go Advertising (Pty) Ltd	1998/008413/07
Superunion Africa (Pty) Ltd	1997/016029/07
Geometry Global Cape (Pty) Ltd	2009/015144/07
Ogilvy & Mather Durban (Pty) Ltd	1995/000597/07
Social Lab South Africa (Pty) Ltd	2006/012611/07


Mariska Harding
Technical Signatory

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