



B-BBEE Verification Certificate

MEASURED ENTERPRISE:

Company Name	Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries
Trading Name	Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries
Location	15 Sloane Street, Bryanston, Gauteng, 2021
Registration Number	2019/048872/07
VAT Number	4580286443
Certificate Number	ATRS2019G0380
Enterprise Classification	Generic Enterprise
Scorecard	MAC Sector Charter Codes of Good Practice, Gazette 39887, 1 April 2016

B-BBEE ELEMENT SCORE

B-BBEE Element	Target Score	Verified Score
Ownership	25	24.62
Management Control	27	14.96
Skills Development	30	16.94
Enterprise & Supplier Development	46	44.30
Socio-Economic Development	5	5.00
Responsible Marketing and Communications	5	5.00
Total Score	138	110.82

B-BBEE STATUS

B-BBEE Status	Level 1
Procurement Recognition Level	135%
Complied with Sub-Minimum Requirements	Yes
Black Ownership	51.09%
Black Female Ownership	27.13%
Black Designated Group Ownership	14.03%
Empowering Supplier	Yes
Measured Period of Verification	01 January 2018 – 31 December 2018
Verification Date	04 July 2019
Expiry Date	03 July 2020


 Johan Kamper
Technical Signatory

Authentic Rating Solutions has assessed and verified the relevant BEE Elements of the above-mentioned enterprise, to provide an independent and impartial opinion on the BEE status of the enterprise.



BVA220



CERTIFICATE ANNEXURE

A Consolidated Verification Certificate issued to:

Measured Entity
Certificate Number
Registration Number

Ogilvy South Africa Holdings (Pty) Ltd & Subsidiaries
ATRS2019G0380
2019/048872/07

Entities Included in the Consolidated Verification Certificate:

Company Name	Registration Number
Ogilvy South Africa (Pty) Ltd	1998/000017/07
Geometry Global Johannesburg (Pty) Ltd	1998/004822/07
Africa Red Advertising and Communications (Pty) Ltd	1997/016029/07
Ogilvy One Worldwide Cape (Pty) Ltd	1979/004450/07
Redworks Communications Johannesburg (Pty) Ltd	2009/012726/07
Orange Juice Design (Pty) Ltd	1996/002227/07
Orange Juice Design (Gauteng) (Pty) Ltd	1998/015916/07
Ogilvy Action (Pty) Ltd	1996/010402/07
Ogilvy Neo South Africa (Pty) Ltd	2009/018644/07
Go Advertising (Pty) Ltd	1998/008413/07
Geometry Global Cape (Pty) Ltd	2009/015144/07
Ogilvy & Mather Durban (Pty) Ltd	1995/000597/07
Social Lab South Africa (Pty) Ltd	2006/012611/07
OgilvyInteractive Worldwide (Pty) Ltd	1997/016028/07


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